



New England Association for Play Therapy
1029 North Road, PMB 139
Westfield, MA 01085
neapt@NewEnglandPlayTherapy.org
www.NewEnglandPlayTherapy.org

To: Potential Conference Sponsor

Re: NEAPT ANNUAL CONFERENCE

Letter of Invitation

The New England Association for Play Therapy (NEAPT) invites your participation in promoting your agency or business by sponsoring our **Annual Conference on May 1-2, 2020**, which will be held at Lake Morey Resort in Fairlee, Vermont.

For our 2020 Annual Conference, we will hold three sessions on Friday evening, May 1st, followed by a reception for our exhibitors and sponsors and two half-day sessions on Saturday, May 2nd, which will include breakfast and lunch and more time with our exhibitors and sponsors. This conference has an expected attendance of 100 people and will provide your business with exposure to participants from the New England states. **Our sponsorship levels are listed on page 4.**

We hope you will take advantage of this wonderful professional opportunity. Please contact us at your earliest convenience so we can be sure to include you in the conference promotional materials and on the website to give you maximum exposure.

We look forward to welcoming you as a sponsor for the 2020 Annual Conference!

Sincerely,

Julie

Julie Nash, Ph.D., RPT-S
NEAPT President

Woody

Woody Belt, MA, SB-RPT
NEAPT Conference Coordinator

New England Association for Play Therapy

Who We Are

Established in 2003, the New England Association for Play Therapy (NEAPT) is a branch of the **Association for Play Therapy, Inc.** that includes the states of Connecticut, Massachusetts, Maine, New Hampshire, Rhode Island and Vermont. Our members are mental health professionals who use play therapy in their practices with children, adolescents and families.

Why Play Therapy?

For children, play is recognized as one of the most natural modes of learning and interacting with others. It is through play that children often express their feelings, explore themselves and their relationships, and attempt to understand their experiences. Children may be able to transfer their anxieties, fears, and guilt through toys rather than adults. Through play therapy, children may be able to increase their feelings of self-worth and self-acceptance with the help of a caring relationship with an adult. Children are encouraged to understand their play as a way to express, explore, and work through conflicts and issues. Play therapy also promotes the exploration of feelings and behaviors associated with past events and issues outside of the playroom.

Our Programs

NEAPT offers educational opportunities to our members and to professionals in the community.

- Annual Branch Conference
- State-Specific Networking and Training Opportunities
- Volunteer Opportunities
- Monthly Communications via Newsletters and News Bulletins
- Community Resources

Our Mission

The Mission of NEAPT is to:

- promote the understanding and valuing of play and play therapy;
- promote the effective practice of play therapy through training, research, and support;
- promote the recognition, incorporation, and preservation of diversity in play therapy; and
- promote the development and maintenance of a strong professional organization to accomplish these objectives.

The Branch works with many area Universities and Organizations to provide over 100 hours of APT approved Play Therapy instruction annually throughout New England.

We work with APT to support the credentialing and re-credentialing of Registered Play Therapists, Registered Play Therapy-Supervisors, and School Based-Registered Play Therapists as well as to increase the awareness of play therapy in the professional and public realms.

As a sponsor of the 2020 Annual Conference, the following recognition opportunities are available. You may register online.

Sponsor Benefits	Title Sponsor \$895	Presenting Sponsor \$595	Supporting Sponsor \$295
5 Minute Presentation About Your Company	✓		
Introduction of 2020 Conference Presenters on Saturday, May 2, 2020	✓		
3 Complimentary Conference Registrations, or Sponsored Scholarship in your Company's Name	✓		
2 Minute Presentation About Your Company		✓	
Company logo and web link on our website; social media exposure	✓	✓	✓
Free Exhibit Table at Conference	✓		
2 Complimentary Conference Registrations		✓	
1 Complimentary Conference Registration			✓
Ability to Provide Fliers or Promotional Items for Placement at Conference (<i>items provided by Sponsor</i>)	✓	✓	

Additional Event Sponsor Opportunities	
Promotional Items Sponsor \$150 A portion may be in-kind sponsorship. Email us for details.	Each event sponsor receives: <ul style="list-style-type: none"> • company logo recognition at the event • company logo and web link on our website • social media exposure • ability to provide business cards or brochures on tables
Dinner Sponsor Friday \$450	
Reception Sponsor Friday \$125	
Breakfast Sponsor Saturday \$250	
Luncheon Sponsor Saturday \$350	

PAYMENT INFORMATION (You may also register online at www.NewEnglandPlayTherapy.org)

Amount enclosed \$ _____ Check # _____ Credit Card Type: MC VISA AMEX

Credit Card # _____ Exp _____

Name on Card: _____ Security Code: _____

Signature: _____ Zip Code: _____

New England Association for Play Therapy
Annual Conference | May 1-2, 2020

SPONSOR AGREEMENT

For all Sponsors, we will need your company's logo for promotional materials. Please e-mail your logo (TIF, JPG) to: neapt@NewEnglandPlayTherapy.org by 03/31/20.

CANCELLATION POLICY:

No refunds will be given. If you are unable to participate, your payment will be considered a donation to NEAPT.

AGREEMENT ACCEPTANCE & GENERAL INFORMATION:

Please register online or mail your information and check to:
NEAPT, 1029 North Road, PMB 139, Westfield, MA 01085

Confirmations will be sent via e-mail.

For additional information, email neapt@NewEnglandPlayTherapy.org

AGREEMENT ACCEPTANCE & GENERAL INFORMATION:

Company Name _____

Address _____

City, State & Zip _____

Telephone: (____) _____ FAX: (____) _____ E-Mail _____

Contact Name _____

NEAPT is a 501c6 nonprofit corporation, ID#04-3250744. Sponsorship dollars may be deductible as a business expense.

Thank you for your support through sponsorship. The success of the NEAPT conference depends on supporters who are willing to make a difference. We also invite you to donate an item(s) for our raffle or silent auction, which is held during the conference. Your involvement, at any level, is appreciated by our Board and assists us in continuing to present quality presenters and educational programs to our members and to the community.

DONATION FORM

NEAPT Annual Conference – May 1-2, 2020

Donor's Name _____
Company Name/Title _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Fax _____
Email _____ www _____

YOUR DONATION OF RAFFLE PRIZES FOR THE CONFERENCE WILL ALSO PROVIDE YOU WITH RECOGNITION ON OUR WEBSITE AND/OR AT THE EVENT.

DESCRIPTION OF ITEM DONATED:

VALUE OF THE ITEM DONATED: \$ _____

RESTRICTIONS TO ITEM:

Expiration date: _____

Other: _____

Items **MUST** be received by NEAPT no later than 5:00 p.m. on Friday, April 3, 2020. If you prefer, you may also deliver the item(s) to the Annual Conference.

_____ I will be sending my donation to NEAPT. Please inquire for delivery address.

_____ I will bring the donation item(s) with me.

Please email completed form to: neapt@NewEnglandPlayTherapy.org

QUESTIONS? Email neapt@NewEnglandPlayTherapy.org

NEAPT is a 501(c)6 nonprofit organization, ID #04-3250744. Donations may be deductible as a business expense. Please consult your tax advisor.